



BLS
ENGLISH

CELEBRATING OUR SILVER ANNIVERSARY



BLS ENGLISH – NEW FOR SUMMER 2022
INTERNATIONAL FUTURE MBA
10th – 24th JULY 2022
16+

PARTICIPANTS WILL:

- Create business ideas with a USP, brand and logo
- Consider the importance of copyrights and patents
- Think about product pricing and marketing
- Explore concepts of customer service
- Consider communication and networking
- Understand business structures and finance
- Learn about contracts and legal requirements
- Create an operational plan
- Think about staffing and budgeting
- Learn basic accountancy and taxation
- Consider leadership, responsibility and environmental issues
- Understand how to pitch to investors
- Predict future post-COVID trends and economic growth
- Discuss MBA courses with an MBA graduate

COURSE DETAILS

Arrive Sunday, depart Sunday
2-week full-time course
25 hours lessons per week
1 full day trip each week – Cambridge, Norwich or London
End of course assessment

FEES

Total fee £2779 including full-board homestay

Extras
+ registration fee £250
+ airport transfers

Course convened
by experienced
MBA graduate

Learn how to be a
future entrepreneur and
develop important
life skills

Meet Future Business
Leaders among your
peers from around
the world

Stay in our centrally
located residence or
with a local host

Covid Secure

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